



## rf/microwave instrumentation

### Value Added and Online Media (see Print Ads and more on page 2)



#### New State of The Art Solid State Field Generating Systems

<https://www.arworld.us/html/solid-state-field-generating-systems.asp>

- Evaluation Engineering, eProduct Showcase, October
- In Compliance, eNewsletter, October
- Interference Technology, EMC Resources



#### 3 New Solid State Pulsed Amplifiers

<http://www.arworld.us/pulsedamps/>

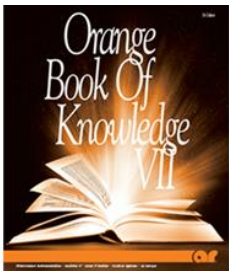
- Interference Technology, Amplifiers eNewsletter, Sept
- Microwave Journal, Product Release, Nov
- Interference Technology, Automotive eNewsletter, October



#### AR App of Knowledge Mobile Device App

<http://www.arww-rfmicro.com/html/ar-moblie-app.asp>

- Microwave Journal, Software/Mobile Apps, Nov



#### New Orange Book of Knowledge!

<http://www.arworld.us/html/obkrequest.asp>

- Evaluation Engineering, Lit Marketplace ad, October



#### New "U" Series Amplifiers Have The Widest Bandwidth In The Industry

<https://www.arworld.us/html/u-series-amplifiers.asp>

- Evaluation Engineering, eProduct Showcase, Sept
- Microwave Product Digest, Product Listing, October
- Microwave Product Digest, eblast, October



#### AR Integrated EMC Test Systems To 50 GHz

[https://www.arworld.us/html/11000\\_systems.asp](https://www.arworld.us/html/11000_systems.asp)

- IEEE New Product Spotlight, October



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**PRINT ADS** *(Click the links below to see the full ad)*

- EMC Society, Australia Newsletter (Sept) [Systems](#)
- ENR (Sept/Oct) [HIRF](#)
- Evaluation Engineering (Sept, Oct) [Multi-Tone](#), [HIRF](#)
- Safety & EMC (Oct) [HIRF](#)
- Interference Technology, Japan (Sept/Oct) [HIRF](#)
- Microwave Journal (Sept) [Hybrid Power Modules](#)
- Microwave Journal (Oct) [Covers All the Bases](#)
- Journal of Electronic Defense (Nov) [Hybrid Power Modules](#)
- Automotive Journal, KSAE (Oct, Nov) [HIRF](#), [Multi-Tone](#)
- In Compliance (Oct, Nov) [Multi-Tone](#) (2x)
- Microwave Product Digest (Oct, Nov) [Hybrid Power Modules](#), [Microwave Omnibus](#)



**Social Media Surge**

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**RESPONSE TO 2017 EMC SYMPOSIUM!**



Page Views ↑ 82%  
 Followers ↑ 255%



Followers ↑ + 14  
 Mentions ↑ 75%  
 Profile Visits ↑ 81.4%



Followers ↑ 31%  
 Likes ↑ 102  
 Shares ↑ 11

**Facebook: Now MORE THAN  
 5,200 Followers!**

**Top Tweet in August**

**Top Tweet** earned 1,147 impressions

Did you get your copy of the IEEE #EMC final show program? See you next week at the show, AR Booth 401! [bit.ly/2wezp7B](http://bit.ly/2wezp7B) #EMC\_SI\_PI [pic.twitter.com/Nrp4eLInuC](https://pic.twitter.com/Nrp4eLInuC)

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